

SIS LIVE to provide F1 coverage for the BBC in 2009

23 March, 2009: SIS LIVE, Europe's largest outside broadcast (OB) and uplink supplier, has secured a new deal with BBC Sport to provide all technical facilities and support crew for its presentation coverage of Formula One in 2009. The company's team for this year's season will feature some of the experienced staff that originally worked on F1 with BBC Sport until 1996, and subsequently with ITV as well.

SIS LIVE will provide all the facilities for BBC Sport's TV production, including editing, RF cameras, on site production office facilities and satellite links, as well as all the supporting technical staff for the main TV coverage, internet and interactive platforms. The online production will include, for the first time, live coverage on the BBC Sport website.

For the European rounds of the F1 season, SIS LIVE will field three vehicles: a combined production and editing OB unit; a dual antenna uplink; and a bespoke mobile production office. For all the international rounds, starting in Melbourne, Australia, a flight case packaged 'fly away' solution will be provided.

David Meynell, Managing Director of SIS LIVE, commented, "This is an important and prestigious contract for us. We are delighted to have the opportunity to support F1 on the BBC again after having successfully worked with Northone Television and ITV over the last 13 years. Our complete package means that we will take care of all the technical planning, logistics and engineering for the coverage, enabling BBC Sport to focus on its production. With a defending home champion and a host of new rules, the 2009 season promises to be an exciting one."

SIS LIVE has many years of international motorsport experience having worked on A1GP, World and British Superbikes, Moto GP, British Touring Cars, FIA GT, Race of Champions, the World Rally Championship, and the Audi Channel.

About SIS

SIS is one of the world's leading companies in the television broadcasting industry. It is the foremost supplier of television programming and data services to the UK and Ireland betting industry. The company's broadcast business, SIS LIVE, has the largest satellite uplink fleet in Europe and is the largest outside broadcast provider in the UK. It offers a complete broadcasting solution from onsite outside broadcast facilities through to global distribution and IP provision. The company covers 100,000 hours of live events worldwide each year, including Formula One, The Wimbledon Championships, UEFA Champions League football and European Tour Golf, and delivers approximately 80% of live news feeds across the UK.

Please visit www.sislive.tv for more information.

For more information, please contact:

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