

SIS LIVE to launch new compact Flyaway kit at IBC 09**Carry-on sized flight case, operator-friendly unit supports all production needs**

4 September 2009: SIS LIVE, Europe's largest outside broadcast (OB) and uplink supplier has announced plans to launch its new compact Flyaway kit – RouteCase - at IBC 09. RouteCase was built to answer the need for a powerful and affordable unit that fits into a carry-on flight case and supports the production needs of live event staging, sporting events, business seminars and presentations and news-gathering.

Designed as a true plug and play field unit built to withstand demanding environments, RouteCase is rugged yet easy to use. Brick House Video's broadcast specification Callisto Micro vision mixer serves as the heart of the unit enabling a fast and reliable means of mixing video and audio in the field. The unit can handle asynchronous inputs in a mixed format environment, with simultaneous SDI and analogue outputs for streaming and uplinks, and extensive monitoring facilities.

David Meynell, Managing Director of SIS LIVE said 'We operate a very large fleet of broadcast units and have a unique perspective of the demands on equipment and staff for field operations. The RouteCase is designed specifically to work in multiple environments and replace less flexible, capable and compact units.'

The compact unit measures just 41cm x 32cm x 17cm (16.2" x 12.5" x 5.5") and incorporates all the essential features necessary for live production, including a wireless camera link and quad-split monitoring. Extremely simple to set-up and operate, RouteCase offers three full channels of audio/video processing with mains/battery operation, talkback and remote control. The rugged integrated flight case design underscores its reliability in harsh conditions. To ensure compatibility with current format trends, RouteCase also offers as an option the award-winning Let It Wave up-conversion for simultaneous HD output.

About SIS

SIS is one of the world's leading companies in the television broadcasting industry. It is the foremost supplier of television programming and data services to the UK and Ireland betting industry. The company's broadcast business, SIS LIVE, has the largest satellite uplink fleet in Europe and is the largest outside broadcast provider in the UK. It offers a complete broadcasting solution from onsite outside broadcast facilities through to global distribution and IP provision. The company covers 100,000 hours of live events worldwide each year, including Formula One, The Wimbledon Championships, UEFA Champions League football and European Tour Golf, and delivers approximately 80% of live news feeds across the UK.

Please visit www.sislive.tv for more information.

For more information, please contact:

Donna Palumbo, Sales and Marketing Manager, SIS LIVE

Email: dpalumbo@sislive.tv

Phone: +44 (0)1908 865554