

SIS LIVE DESIGNS AND BUILDS NEW FACILITY FOR CORAL**New systems integration team builds state-of-the-art production facility for UK bookmakers**

Milton Keynes, United Kingdom, 27 October 2009: SIS LIVE, Europe's largest outside broadcast (OB) and uplink supplier, has been commissioned to design and build a state-of-the-art production facility for UK bookmakers Coral. The installation is being managed by SIS LIVE's newly formed systems integration team. The facility is being built at SIS LIVE's Milton Keynes base and will allow Coral to produce and distribute its in-shop television service, Coral TV.

SIS LIVE's parent company, SIS, is providing the entire production and distribution service for Coral TV's two bespoke channels and has commissioned SIS LIVE's systems integration team to provide the physical infrastructure.

David Meynell, Managing Director, SIS LIVE, says: "We are delighted to have been chosen to design and build Coral's new state-of-the-art broadcast facilities, as part of the larger deal to provide the entire production and distribution service for their channels. Under the terms of the deal, SIS LIVE is doing everything from planning and managing the project, designing the installation, specifying the equipment and carrying out the install and build."

Coral TV's facility will allow the company to run two bespoke channels featuring UK and overseas horseracing and greyhound racing, plus virtual racing and other live sports. The service will be fully integrated with all the existing services at Milton Keynes and SIS's London headquarters at Corsham Street. The first phase of the facility will be completed by January 2010, in time for the upgraded Coral TV service to launch across 1,600+ betting shops nationwide.

Nic Christodoulou, Project Director, SIS LIVE, says the facility incorporates a fully-featured production suite with two 32-channel vision mixers and two voice-over booths, with the capability of live presentation cameras. Also being installed are the latest graphics and presentation equipment, including a slow-motion replay system and draw-on-screen graphics analysis tool. SIS LIVE is also responsible for installing the facility's air conditioning and cable management system.

"SIS LIVE is well placed as broadcast specialists to offer this new systems integration service. We have a wealth of experience in-house and we want to make it available to the wider market," Christodoulou says.

The new systems integration team is led by Christodoulou and includes project managers, wiremen and installation specialists in sound, vision and VT.



PRESS RELEASE

About SIS

SIS is one of the world's leading companies in the television broadcasting industry. It is the foremost supplier of television programming and data services to the UK and Ireland betting industry. The company's broadcast business, SIS LIVE, has the largest satellite uplink fleet in Europe and is the largest outside broadcast provider in the UK. It offers a complete broadcasting solution from onsite outside broadcast facilities through to global distribution and IP provision. The company covers 100,000 hours of live events worldwide each year, including Formula One, The Wimbledon Championships, UEFA Champions League football and European Tour Golf, and delivers approximately 80% of live news feeds across the UK.

Please visit www.sislive.tv for more information.

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