



PRESS RELEASE

SIS LIVE WINS LARGE CONTRACT TO SUPPORT ALL ESPN FOOTBALL COVERAGE

Live coverage in high definition for all ESPN football requirements for next three years

Langley, United Kingdom, 17th August 2010: SIS LIVE, Europe's largest outside broadcast (OB) and uplink supplier, has won the contract to supply the OB facilities on all of ESPN's football requirements for the next three years. The deal covers a minimum of 23 English Premier League matches, 30 Scottish Premier League matches, as well as all ESPN's FA Cup, UEFA Europa League and England U21 matches. All the matches will be captured live in high definition from August 2010.

David Meynell, Managing Director, SIS LIVE, says: "ESPN are the leading sports broadcaster worldwide and we are delighted that they have chosen SIS LIVE to be their key supplier in the UK for outside broadcast services. SIS LIVE has developed the best high definition facilities in the UK and have a proven track which was a crucial factor in winning this important contract. Key to this contract was our ability to offer ESPN the highest level of service at an extremely competitive price. We are very much looking forward to working with this refreshingly dynamic broadcaster over the coming years."

SIS LIVE operates a fleet of new-generation HD OB vehicles, including the new OB 1, a 24-camera super-sized 3Gb/s capable truck. SIS LIVE, which incorporates the former BBC Outside Broadcast division, acquired 021 Television at the end of 2009, including six large OB trucks, three of which are built to the latest HD specifications. Dales Broadcast, acquired at the same time, further gave SIS LIVE a fleet of smaller OB vehicles to offer to clients. ESPN will also benefit from SIS LIVE's extensive fleet of satellite uplinking vehicles to distribute its live football coverage in full HD.

About SIS

SIS is one of the world's leading companies in the television broadcasting industry. It is the foremost supplier of television programming and data services to the UK and Ireland betting industry. The company's broadcast business, SIS LIVE, has the largest satellite uplink fleet in Europe and is the largest outside broadcast provider in the UK. It offers a complete broadcasting solution from onsite outside broadcast facilities through to global distribution and IP provision. The company covers 100,000 hours of live events worldwide each year, including Formula One, The Wimbledon Championships, UEFA Champions League football and European Tour Golf, and delivers approximately 80% of live news feeds across the UK.

Please visit www.sislive.tv for more information.

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